



Annual Report 2024



In 2024, EFE-Maroc remained steadfast in its mission to empower young talent, bridging the gap between education and employment while creating sustainable opportunities for youth in Morocco. Through innovative training programs, impactful partnerships, and key events such as the Virtual Job Fair, the MENA YES or the EFE Annual Summit, we reaffirmed our commitment to equipping every young individual with the skills and confidence needed for success. This report highlights our journey, achievements, and vision for the future.



2024



"We express our gratitude to God for the numerous achievements we have amassed over the years and for the various accomplishments we have realized in the realm of political and institutional reforms, as well as in the consolidation of Moroccan identity..."

We have also initiated several economic and development projects, along with social programs designed to promote social cohesion and guarantee citizens' access to essential services.

However, the challenges confronting our nation necessitate a renewed commitment to our efforts and vigilance, the development of innovative solutions, and the alignment of management models with the principles of good governance.

In light of the growing demands and limitations, we emphasize the necessity for a continual revision of the mechanisms of the national water policy and the establishment of a strategic objective, irrespective of the circumstances: to ensure access to potable water for all citizens and to meet at least 80% of irrigation requirements across the entire national territory.

In this context, we advocate for the establishment of a national water desalination industry, the creation of training programs for engineers and specialized technicians, and the promotion of national companies focused on the construction and maintenance of desalination facilities.

Contributing to the nation's growth, defending its paramount interests, and advocating for its just causes is a responsibility that rests with all citizens.

We would like to convey our pride in the endeavors undertaken by all essential forces of the Nation, as well as national actors, both public and private, to promote progress and development within the country.

– Address to the Nation by His Majesty King Mohammed VI commemorating the 25th anniversary of the Sovereign's ascension to the Throne on July 29, 2024

TABLE OF CONTENTS

01

About
EFE-Maroc

02

About the EFE
Network

03

Introduction
and Executive
Summary

04

Impact and
Accomplishments

05

Enhancing
collaborations and
initiatives

06

International
Summits and
Regional
Engagement

07

Testimonials
and media
coverage

08

Financial
transparency and
development

09

Team and
Administrative
Committee

01 About EFE-Maroc:



The Moroccan Foundation for Education for Employment (EFE-Maroc) is an association established under Moroccan law, recognized for its public utility status and as a member of the international Education For Employment (EFE) network.

Founded in 2008, EFE-Maroc provides unemployed youth with free access to the skills and opportunities they need to successfully enter the job market or launch and grow their entrepreneurial ventures.

EFE-Maroc provides training programs in technical, behavioral, and linguistic skills that are in demand in the job market, while also offering its graduates employment opportunities in promising sectors such as offshoring, information and communication technologies, automotive, aeronautics, agribusiness, sales, tourism, healthcare, banking and insurance, and renewable energies.

Since its creation, EFE-Maroc has trained over 78,000 young individuals, with 53% being women, and successfully placed 82% of the graduates from its Training-Integration programs in collaboration with more than 500 employers.

02 About the EFE Network:



EFE-Maroc is part of the **Education For Employment (EFE)** network, which also operates in Tunisia, Egypt, Jordan, Palestine, Saudi Arabia, the United Arab Emirates, Yemen, Algeria, and Lebanon, with support offices located in Europe (Madrid), the United States (Washington DC), and the United Arab Emirates (Dubai). **With nearly 200,000 graduates, 3,700 public and private partners, and 2,500 trainers**, EFE stands as the foremost youth employment network in the Middle East and North Africa.



03 Introduction and Executive Summary:

Message from the President:



Amine Berrada Sounni

*President of EFE-Maroc and Chairman
& Chief Executive Officer of OMNIPAR*



In 2024, EFE-Maroc maintained its steadfast dedication to enhancing youth employability amidst significant economic and technological advancements. Now more than ever, we have showcased our adaptability and innovation in guiding young talents toward a promising professional future.

Through enhanced initiatives, strategic partnerships, and regional as well as global events such as MENA YES, we have broadened our impact and created new opportunities for job seekers. These advancements reflect our collective commitment and the robustness of our network.

I wish to express my heartfelt gratitude to our team, partners, and donors, whose unwavering support is vital to the success of our mission. Together, we will persist in creating a future where every young individual possesses the skills and confidence necessary to thrive.

03 Introduction and Executive Summary:

Message from the General Director:



Houda Barakat

General Director of EFE-Maroc



The year 2024 marked a period of transformation and adaptation for EFE-Maroc, characterized by substantial advancements in our mission to support youth in their pursuit of employment. In a rapidly evolving labor market, we intensified our efforts to provide innovative training that aligns with the emerging demands of employers.

We have strengthened our collaborations with the private sector and public institutions to create more specialized training programs that incorporate in-demand technical and digital skills. As a result of these initiatives, we have opened new avenues for young job seekers, facilitating their integration into a rapidly evolving professional landscape.

This success is the result of a collective effort by our dedicated team, trainers, partners, and donors, as well as our young beneficiaries, whose unwavering engagement and inspiring stories continue to motivate us to strive even harder in 2025.

04 Impact and Accomplishments:

2024 in numbers:



+6600

Youth trained (all programs combined)



54%

Women



+3400

Beneficiaries of pathways to a job



+3200

Job Training & Placement graduates

98% Certification rate

85% Placement rate

75% three-month retention rate

04 Impact and Accomplishments:

EFE-Maroc and ANAPEC Commemorate Three Years of Successful Collaboration and Ongoing Dedication to Youth Employment in Morocco

since its launch in 2021, the **A Chance to RESET** program—led by EFE-Maroc in partnership with ANAPEC and supported by Education Above All, the Bill & Melinda Gates Foundation, Dell Technologies, Accenture, and EFE-Europe—has become a key driver of youth professional integration in Morocco.



This four-year initiative seeks to enhance the employability of young job seekers through programs training tailored to the evolving demands of the labor market. With an ambitious objective of integrating over 8,000 young individuals into the workforce by 2025, the program has already achieved notable advancements.

At the end of October 2024, an evaluation of this project was conducted to emphasize the assistance extended to over 26,000 individuals through the program's diverse initiatives, which encompassed training, job fairs, open days, and networking opportunities with employers.

Thanks to these initiatives, over 6,170 young individuals have secured employment in approximately one hundred companies across diverse sectors. Furthermore, more than 10,000 young people from ten regions of the Kingdom have participated in in-person training programs, focusing on essential skills in soft skills, digital literacy, language proficiency, and technical competencies aligned with the needs of employer partners.

04 Impact and Accomplishments:

Beyond training, A Chance to RESET distinguishes itself by forging connections between young individuals and the job market, facilitating interactions between job seekers and recruiters through job fairs, HR days, and specialized sectoral training. These initiatives have been instrumental in enhancing dialogue among the diverse stakeholders within the employment ecosystem.

With tangible outcomes and unwavering commitment of its partners, A Chance to RESET continues to create promising opportunities for young Moroccans, thereby strengthening the foundations of sustainable and inclusive employability.



04 Impact and Accomplishments:

3rd Edition of the Virtual Job Fair:

In 2024, EFE-Maroc hosted the third edition of the Virtual Job Fair, taking place on February 21 and 22.

Building on the success of its two preceding editions, this event has solidified its status as an essential platform for fostering the professional integration of young individuals.



Over the course of two days, the fair fostered an interactive environment where emerging talent connected with companies seeking new profiles. Beyond networking opportunities, thematic webinars offered participants valuable insights into key topics such as job search strategies, skills development, interview preparation, and the growing impact of artificial intelligence on the labor market.



More than
5000
Registered on the
platform.



More than
12
Cities covered



50
Employer partners



188
Job Offers



07
Workshops and
Webinars



More than
850
Attendance at the
various conferences

04 Impact and Accomplishments:

Job Fair Series:



February 29, 2024

Green Job Fair - Tangier

- +300 participants
- 20 recruiters
- In collaboration with IFMEREE Tangier
- Supported by AECID.



June 27, 2024

Job Fair: Hospitality and Tourism Sector

- +100 participants
- 18 recruiters
- In collaboration with the Hilton Foundation and Conrad Foundation.
- Supported by ANAPEC and the Citi Foundation



01 October 2024

Job Fair - Casablanca

- +1200 participants
- 25 recruiters
- In collaboration with: Education Above All - Accenture - Dell Technologies - Gates Foundation - ANAPEC



November 20-21, 2024

Job Fair Marrakech

- +100 participants
- Hilton
- In collaboration with Hilton Foundation - Conrad Foundation
- Supported by ANAPEC

04 Impact and Accomplishments:

Sustainable Entrepreneurship:

As part of the GREEN project (Generating Renewed Hope for Moroccan Youth through Training and Job Placements in the Green Economy), conducted in collaboration with AECID, EFE-Maroc has established multiple training cycles focused on green entrepreneurship. These sessions were designed to assist young project leaders in initiating and advancing their eco-responsible initiatives, thereby fostering a more sustainable and inclusive economy.

In 2024, program beneficiaries showcased over 20 innovative projects before a jury of experts and a panel of professionals. Led by dedicated young entrepreneurs, these initiatives spanned diverse sectors such as education, agriculture, recycling, and pastry and bakery, demonstrating the breadth of ecological solutions presented.

These initiatives reflect EFE-Maroc's dedication to cultivating a new generation of environmentally conscious entrepreneurs by equipping them with the skills, resources, and guidance needed to bring their sustainable visions to life.



04 Impact and Accomplishments:

EFE-Maroc and Comunidad De Madrid Partnership for the Digital Inclusion of Youth

On July 31 in Fez, EFE-Maroc commemorated the conclusion of the project "Training for the Digital Future of the Moroccan Youth Population", in partnership with Comunidad De Madrid. Initiated in March 2023, this initiative sought to promote the digital inclusion of young Moroccans by generating socio-economic opportunities for job seekers.



Throughout this project, 450 beneficiaries gained access to the "Emplea+" E-learning platform, created by the Accenture Foundation. Furthermore, 260 young individuals, of whom 49% were women, received training in digital and soft skills. As a result of these initiatives, over 180 participants have successfully joined partner companies, with 42% being women.

The program covered various regions, including Casablanca-Settat, Tangier-Tetouan-Al Hoceima, Marrakech-Safi, and Fez-Meknes, thereby illustrating its influence on a national level.



04 Impact and Accomplishments:

EFE-Maroc and MEPI: A Strategic Alliance for Youth Employment and Entrepreneurship

Since 2017, EFE-Maroc has partnered with the U.S.-Middle East Partnership Initiative (MEPI) to enhance youth employability in Morocco. This dynamic collaboration has led to the creation of innovative initiatives aimed at strengthening the skills of young individuals and improving their professional integration in growing sectors.

The BOOST project, which wrapped up in January 2024, is a prime example of this commitment. It provided training in soft skills, digital marketing, and QHSE to 170 young job seekers, with 57% of them being women. Thanks to this support, 120 participants successfully entered the job market with employer partners, 58% of whom were women.



04 Impact and Accomplishments:



Additionally, the DigitUp Center, inaugurated in November 2024 at Technopark Essaouira as part of the INEMAE program, exemplifies the mutual commitment of EFE-Moroc and MEPI to foster innovation and enhance youth employability. This facility is devoted to cultivating skills in employability, entrepreneurship, digital technology, and civic engagement for the benefit of young individuals in Essaouira, Marrakech, El Haouz, and Agadir.



Through these initiatives, EFE-Moroc and MEPI reaffirm their dedication to equipping Moroccan youth with the essential tools to capitalize on economic opportunities and cultivate a sustainable professional future.



04 Impact and Accomplishments:

Renewal of the collaboration between EFE-Maroc and Think Human Foundation

On September 24, 2024, EFE-Maroc and the Think Human Foundation marked the conclusion of their 2021-2024 partnership and announced its renewal, reaffirming their commitment to enhancing youth employability in Morocco.

Over the past three years, this partnership has enabled the training of hundreds of young Moroccans in digital and behavioral skills essential for their integration into the workforce. More than 300 individuals have accessed e-learning platforms, and over 120 have participated in in-person training on Soft and Digital Skills. As a result, more than 60 young people have secured employment, with 67% being women.

Additionally, the partners have engaged Concentrix's Moroccan employees in volunteer initiatives such as mentoring and hosting webinars, supporting young individuals in their transition to employment.

With the renewal of their partnership, EFE-Maroc and the Think Human Foundation aim to offer new training opportunities and expand the program's impact, reaching even more job seekers across the kingdom.



04 Impact and Accomplishments:

Citizen Engagement: Engaging Youth for Sustainable Impact

In 2024, EFE-Maroc expanded its civic initiatives to enhance the civic engagement of young individuals and motivate them to assume an active role within their communities. These efforts, executed with the collaboration of the EFE-Maroc team and members of the Junior Talent Club (JTC), enabled beneficiaries to engage in social and environmental causes while reinforcing their collective commitment.



Among the primary initiatives:

- **Solidarity initiatives:** Distribution of donations for Eid El-Fitr and assistance for families impacted by the earthquake.
- **Environmental commitment:** Beach cleanups in Casablanca and Tangier, recycling workshops, and tree planting initiatives in Tangier.
- **Support for seniors:** Visits and activities organized at the Ain Sebaa Retirement Home, fostering intergenerational exchange.

These activities provided participants with a valuable opportunity to make a positive contribution to society while fostering values of responsibility and solidarity. Through this civic engagement, EFE-Maroc continues to encourage active youth participation in environmental preservation.

05 Enhancing collaborations and initiatives:

In 2024, EFE-Moroc strengthened and expanded its strategic partnerships to amplify its impact on youth employability. By deepening collaborations with key stakeholders in the private sector, public institutions, and international organizations, the foundation successfully diversified its programs, providing new opportunities for training and professional integration.

These partnerships have allowed EFE-Moroc to align its initiatives with changing job market demands, supporting a larger number of young job seekers and focusing on the most in-demand digital, behavioral, and technical skills.

- **January 2, 2024**
- **Defacto.**
- **Objectives:** The collaboration between EFE-Moroc and Defacto seeks to enhance the employability of youth in Morocco by cultivating their human capital for the retail sector. Through this partnership, both organizations are dedicated to providing young individuals with access to essential skills and employment opportunities tailored to market demands.



05 Enhancing collaborations and initiatives:

- **06 March 2024**

- **19h Théâtre**

- **Objectives:** The partnership between EFE-Maroc and 19H Théâtre aims to raise awareness among young people about the challenges of professional integration through the play Khedmouni. This collaboration, which marks the return of performances after a four-year hiatus, highlights the obstacles of unemployment and employability opportunities, further strengthening the commitment of both partners to supporting young people in their transition to the job market.



- **12 March 2024**

- **Teach For Morocco**

- **Objectives:** EFE-Maroc and Teach For Morocco are collaborating to provide young individuals with training opportunities tailored to the demands of the labor market. This partnership will enable beneficiaries from both organizations to develop essential skills and enhance their professional integration.



05 Enhancing collaborations and initiatives:

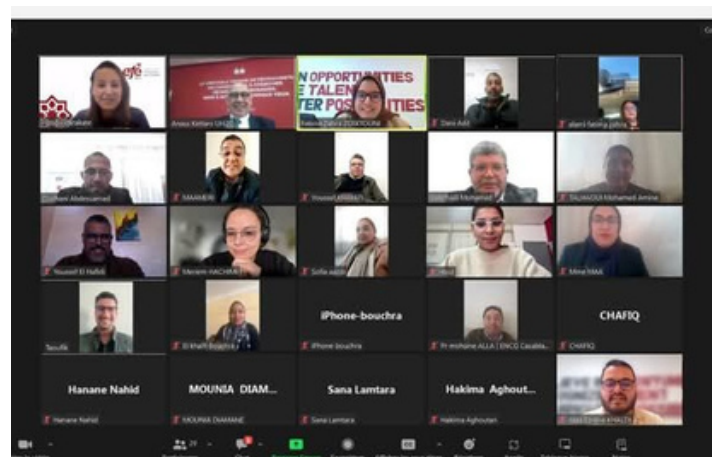
- **June 27, 2024**
- **Stevens Initiative**
- **Objectives:** EFE-Maroc and the Stevens Initiative are establishing a strategic partnership to promote entrepreneurship and facilitate skills exchange among youth in Morocco and the United States. This program seeks to create a framework for mutual learning through mentoring, coaching, and experience-sharing sessions, enabling participants to cultivate essential skills and discover new entrepreneurial opportunities. By fostering these interactions, this collaboration enhances intercultural connections and stimulates innovation in support of youth employability.



05 Enhancing collaborations and initiatives:

- **November 28, 2024**
- **Hassan II University of Casablanca**
- **Objectives:** EFE-Maroc and Hassan II University of Casablanca are collaborating to enhance youth entrepreneurship through a partnership agreement.

This collaboration seeks to support young entrepreneurs while preparing future trainers with the most effective educational tools and methodologies. The goal is to establish an ecosystem that fosters innovation and success by assisting young talents in developing their skills and achieving their professional aspirations.



06 International Summits and Regional Engagement:

In 2024, EFE-Maroc hosted several significant summits, reaffirming its dedication to youth employability and enhancing collaborations with its partners.

Through the Alumni Summit, the MENA YES!, and the EFE Network Summit, EFE-Maroc engaged in strategic discussions regarding professional integration, entrepreneurship, and the evolution of skills in response to labor market changes.

These events facilitated the mobilization of an extensive network of stakeholders from the academic, institutional, and economic sectors, thereby fostering the exchange of expertise and the execution of significant initiatives for the future of youth and the EFE Network.

Alumni Summit - MY CAREER: October 5, 2024

EFE-Maroc hosted the Alumni Summit – MY CAREER, in collaboration with the Citi Foundation.

This summit brought together graduates from the MENA region, offering a unique platform to share experiences and expand professional networks.

Participants also took part in the MENA YES! Youth Employment Summit, where they engaged in insightful discussions on critical themes such as artificial intelligence, women's economic empowerment, and the green and circular economy, aligning with the evolving priorities of today's job market.



06 International Summits and Regional Engagement:

This event demonstrated the significant impact of the partnership between EFE and the Citi Foundation, which has facilitated access to the job market for over 5,000 young individuals in the MENA region. By fostering skills development and job creation, this collaboration plays a vital role in empowering youth and fortifying resilient communities.



06 International Summits and Regional Engagement:

MENA YES: October 7-8, 2024

On October 7-8, 2024, EFE-Maroc and EFE-Global hosted the MENA YES! Youth Employment Summit, a regional forum focused on developing practical solutions to enhance youth employment in the MENA region. The summit brought together over 120 key stakeholders from the public, private, and civil society sectors to collaboratively design innovative initiatives and strengthen cross-sectoral cooperation.

Through expert panels, interactive sessions, workshops, and roundtables, participants examined pivotal themes concerning the future of work, including:

- Artificial Intelligence and the Digital Economy
- Women's economic empowerment and participation in the labor market
- Employment prospects in the green and circular economy
- Mental health and psychological assistance



06 International Summits and Regional Engagement:

This significant event was distinguished by the attendance of high-ranking officials, including Mr. Younes Sekkouri, Minister of Economic Inclusion, Small Business, Employment, and Skills of Morocco; Mr. Ryad Mezzour, Minister of Industry and Trade of Morocco; Ms. Leila Benali, Minister of Energy Transition and Sustainable Development; and Mr. Enas Attari, Minister of Labor of the Palestinian Authority.



The summit culminated in the establishment of a collaborative action agenda, designed to foster sustainable transformations and markedly enhance the employability of youth in the MENA region.



06 International Summits and Regional Engagement:

EFE NETWORK SUMMIT: October 9-10, 2024

On October 9-10, 2024, EFE-Maroc hosted the EFE Network Summit under the theme '*Planning for Change*', bringing together EFE network affiliates to collaboratively shape the 2025-2030 strategy.

This summit marked a significant step in envisioning the network's future and strengthening its impact on youth employability across the MENA region.



Through interactive sessions focused on strategic planning, innovative solutions, and inclusivity, alongside dynamic panels and collaborative workshops, Participants explored new approaches to strengthen and sustain the EFE Network's initiatives.



06 International Summits and Regional Engagement:

The event also commemorated the 16th anniversary of EFE-Maroc, celebrating its unwavering commitment to youth training and professional integration. This milestone served as a source of inspiration, sparking renewed ambition to build a more inclusive and sustainable future.



07 Testimonials and Media Coverage:

Success stories:



Ayoub Cherroud

*EFE-Maroc graduate
Half Chef de Partie, Cuisine at IDOU MALABATA HOTEL*



Before participating in the Soft Skills training with EFE-Maroc, my job search had been a long and difficult journey.

For over six months, I actively looked for work but struggled to succeed in interviews and align my profile with the expectations of the job market. These challenges, however, motivated me to seek solutions and invest in my own development.

The training provided by EFE-Maroc marked a turning point in my career. It offered a strategic opportunity to sharpen my skills, address market demands, and invigorate my career.

The training significantly surpassed my expectations and positively influenced my personality and conduct in the workplace. The modules centered on soft skills were especially enlightening.

I wish to convey my profound appreciation to the trainer, Mr. Radouane, whose expertise and enthusiasm significantly enhanced the richness and relevance of this experience.

Upon completing this training, my professional life has experienced a profound transformation. The skills I have acquired have bolstered my self-confidence, enhanced my interpersonal communication, and refined my stress management techniques, effectively preparing me for the workforce. These competencies have not only facilitated my integration but also improved my capacity to adapt to various challenges within the professional landscape.

In summary, the training was crucial for my professional and personal growth. Currently, I am proud to work as a Demi Chef de Partie at one of the prominent hotels in Tangier, where I apply the skills I acquired during the training on a daily basis.

07 Testimonials and Media Coverage:



Hafssa Khalloufi

*EFE-Maroc Graduate - Soft Skills training
Operator at KOSTAL*



My name is Hafssa Khalloufi, I am 18 years old, and I hold a degree in pastry making. I have always aspired to work in this field; however, upon beginning my job applications, I encountered a challenge: all positions required experience that I had yet to acquire. With each rejection, my hope of securing a position diminished slightly.

Subsequently, I enrolled in the EFE-Maroc training program, where I received training in both soft skills and technical aspects of health, safety, and environment (HSE). Throughout this program, I acquired essential skills, including communication, stress management, and effective teamwork. Additionally, I developed technical competencies that enabled me to secure a position as an operator at KOSTAL.

Embarking on a path so distinct from my academic background presented a challenge; however, with the support of EFE-Maroc, I successfully adapted and advanced. This experience instilled in me a sense of resilience and illuminated the transformative power of learning.

07 Testimonials and Media Coverage:



Zakaria Necchadi

*EFE-Morocco graduate
Nurse at AKDITAL*



Prior to enrolling in the EFE-Maroc training program, I faced significant challenges in my job search. Although I had a strong desire to begin my career, I quickly realized that my lack of experience was a major barrier.

Prior to enrolling in the EFE-Maroc training program, I faced significant challenges in my job search. Although I had a strong desire to begin my career, I quickly realized that my lack of experience was a major barrier.

Despite applying for various roles, I found myself constantly falling short of employer expectations. However, I didn't let this discourage me instead, I decided to invest in my personal and professional growth.

The training I received at EFE-Maroc provided me with a unique opportunity to bridge the gap between my skills and the demands of the job market. The program was comprehensive, covering essential soft skills like communication, teamwork, and stress management, alongside technical skills that are highly valued by employers. Through this training, I developed a deeper understanding of how to navigate the workplace and manage professional relationships.

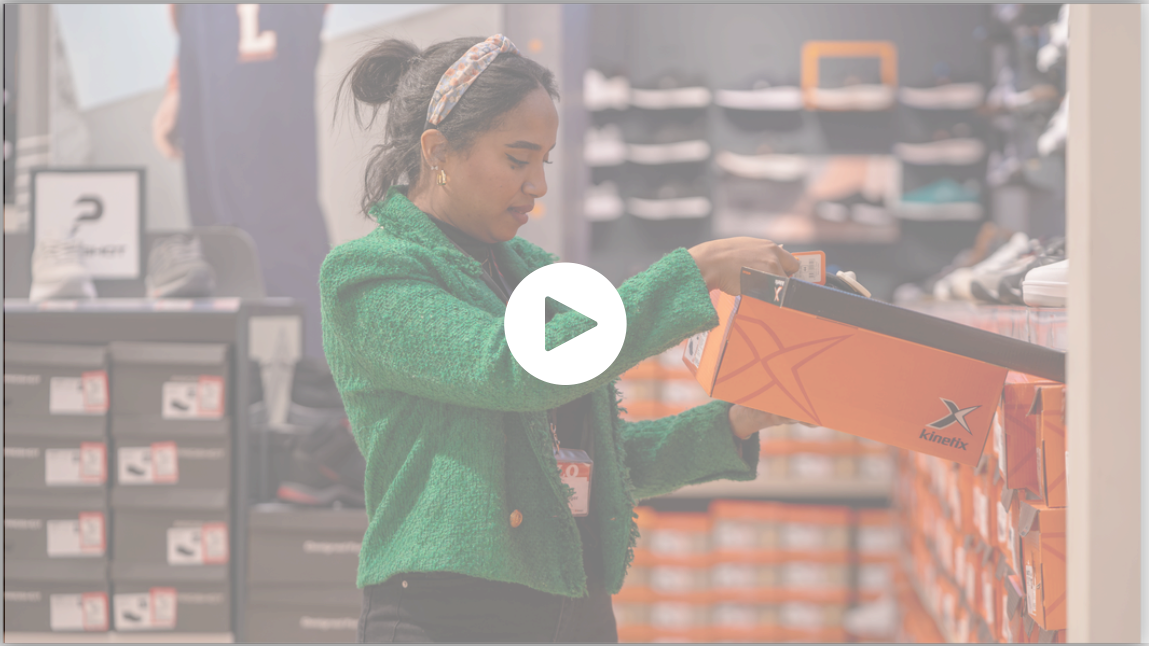
I owe a great deal of thanks to Ms. Lamia Basraoui, our trainer, whose passion for teaching and insightful guidance played a pivotal role in my learning experience. Her support helped me stay motivated and focused on my goals.

As a result of this training, I gained the confidence to re-enter the job market with a renewed sense of purpose. The skills I acquired helped me secure a position as a nurse at Akdital, where I am now able to apply what I've learned and contribute meaningfully to my team.

Reflecting on my journey, I can confidently say that this training was a turning point in my career. It empowered me to overcome obstacles, improve my professional skills, and achieve my goal of finding meaningful employment.

07 Testimonials and Media Coverage:

Hind TOUNNI is an inspiring example of an EFE-Maroc graduate who said that she initially lacked self-confidence and the skills needed to secure a job. After completing technical and Soft Skills training with EFE-Maroc, she successfully launched her career and now holds the position of Section Manager at FLO Retail & Shoes.



07 Testimonials and Media Coverage:

Karima, another inspiring example of an EFE-Maroc graduate!
Thanks to her remarkable perseverance, she managed to balance her studies and work while participating in the "A Chance to RESET" program. The training she received allowed her to grow and thrive professionally. Today, she proudly holds the position of Section Manager at INSTREET, illustrating the transformative impact of EFE-Maroc's initiatives.



07 Testimonials and Media Coverage:

Idriss is a standout beneficiary of the work-study program supported by the Tamheen project, an initiative led by GIZ and OFPPT. He had the opportunity to complete a professional immersion at BROSAHEL, where he gained essential skills for his future. His dedication and motivation not only contributed to his personal growth but also allowed the company to welcome a promising young talent.



09 Financial Transparency and Growth:

| In K MAD | 2025 (Projection) | 2024 |
|-------------------------|----------------------|--------|
| Revenue | 14,862 | 13.254 |
| Operating expenses | 12,400 | 10,344 |
| Programmatic expenses | 6,700 | 5,420 |
| Administrative expenses | 1,500 | 999 |
| Staff expenses | 4,200 | 3,925 |
| Operating result | 2,462 | 2,910 |
| Financial result | - | - |
| Non-operating result | - | 446 |
| SURPLUS | 2,462 | 3,356 |

10 Team and Administrative Council:

EFE-Maroc Team:

Our Board Members leverage their expertise and reputation to advance our mission.



Amine Berrada - President
PDG, OMNIPAR



Laila Slassi - Vice President
Co-founder, Afrique Advisors



Ali Kadiri - Secretary-General
Founder, Dictys



Omar Chaabi - Member of the Board
Executive Vice President, YNNA Holdings



Soraya Sebti - Vice Treasurer
Sustainable development
and CSR manager, BMCE



Ibrahim Slaoui - Member of the Board
PDG, MAFODER



Naziha Belkeziz - Laraqui - Treasurer
Co-Founder, Partner
in Governance, Morocco



**Abdelkader Boukhriss
- Member of the Board**
Managing Partner
of Taxation, SFM Conseil



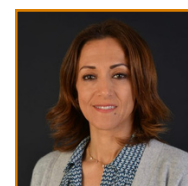
Anas Guennoun - Member of the Board
Managing Partner, West Capital Partners



Younes Boumehdi
Founder and Chief Executive Officer, Hitradio



Andrew Arthur Baird
PDG, EFE-Global



Meryem Medaghri Alaoui
General Manager, Cisco Morocco



Ron Bruder - Honorary Board Member
Founder, EFE; President, EFE-Global

10 Team and Administrative Council:

EFE-Morocco Team:

Our team is composed of passionate and committed individuals who share a collective vision. In line with our values, we are proud to include several EFE-Maroc alumni, who not only contribute to the organization's success but also help pave the way for other young people to achieve their goals. Their experiences and dedication inspire others, creating a cycle of support and opportunity for future generations.



Houda Barakat
CEO



Laila El Amrani
CFO



Alaa Eddine Khaldi
Partnerships and Program
Development Manager



Abdelmoutalib Basas
Financial Monitoring,
Planning, and Analysis
Manager



Khalil Kacem Marouf
Communications Officer



Chaimae Zaher
Projects and
Partnerships Coordinator



Fatima Zahra Zerkouni
Program Manager



Sara LAZAAR
Communications Officer



Amine Boudanes
IT Projects Monitoring
and Evaluation Officer



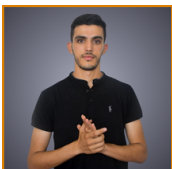
Nora SEMLALI
Office Manager



Morning IFERDEN
Project Coordinator



Oussama Boulahne
Monitoring and Evaluation Officer



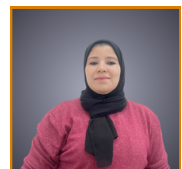
Yassine Bensakar
Project Coordinator



Taha Khayri
Project Coordinator



Soufiane Benhaida
Essaouira Project Coordinator



Meriem Ayach
Regional Project Coordinator



Aya RANINE
Administrative Assistant

Funders:



Academic partners:



Employer partners:



Associative partners



Institutional partners:



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